

Trainer Profile

Name of trainer	Eng. Sujud Al-Balawneh			
Number of overall years of business experience	18 Years			
Education	Bachelor's Degree in Chemical Engineering			
Certifications	Approved WPO Packaging Expert, World Packaging Organization (WPO)			
	<ul style="list-style-type: none"> • Mini master's in marketing – American Management Institute 11/2021 • FastTrack Growth Venture Program – IMPACT MENA 09/2021 • Eco-design leading talent training program – UNIDO (China) 12/2019 • Export Audit Process – GO Exporting 10/2019 • Certified TOT – Pre Training Institute (New Zealand) 01/2019 • Training Diploma: TQM and Organizational Excellence – IAFBM (USA) 02/2018 • Certified Quality Manager – Missouri University (USA) 09/2017 • Updating FDA Regulations – Ejabi - Amman Chamber of Industry 05/2017 • TQM: From Quality to Excellence – Jordan Academy of Quality Management – JAQM 01/2016 • Implementation of 5s System – Silgan 01/2015 • Certified ISO 22000 Lead Auditor – TUV Austria Hellas 05/2014 • Certified ISO 9001:2008 Lead Auditor – TUV Austria Hellas 05/2014 			
Work experience	Board Member of World Packaging Organization (WPO) Member of Institute of Packaging Professional (IOPP) Director, National Packaging Center (JoPack), Jordan			
	<ul style="list-style-type: none"> • Provide packaging consultancies for SMEs in packaging design, solution, training, innovative structural design, and prototyping • Special consultation for packaging and food safety related issues • Special consultation for packaging material testing laboratories • Provide local and regional training in packaging technology concepts • Conduct research, study, and surveys on the packaging industry in Jordan • Represent Jordan in the World Packaging Organization • Provide technical support to clients to enable their products to conform to market requirements regarding packaging and labeling (standards, technical regulations, and conformity assessment procedures) • Provide advisory and research services on issues related to packaging, labeling, and food safety measures related to packaging • Provide various training programs for HBBs and SMEs on packaging concepts 			
Training experience (HBBs and Startups)	Name of the Organization / Project	Number of individuals received training courses	Main Achievements	Reference Contacts
	Princess Alia Foundation - Beit Khairat Souf	20 HBBs	Main objective of training : Increasing the competitiveness and access of food products into neighboring villages, cities and regional markets, while addressing key issues across the packaging value chain, from improving the packaging process to knowing the requirements and compliance with packaging & labeling regulations and standards. by four hours training and coaching aim to: A. Building capacity of the HBBs in the targeted area to initiate, organize and manage food packaging effectively and profitably through conducting awareness and reviewing photos of packaging design. B. Discussing the currently used packaging of the HBBs and finding out the gap between the currently used and the internationally standard packaging that should be used. The activities were conducted to address all the objectives as follows:	Seham Bani Mustafa 0779508620
	Waadat project - Center for International Private Enterprise (CIPE) – Jordan))	110 HBBs		Dr.Nabeel 0795325816
	TTIncubator- USAID-TTI	18 HBBs		Bilal Raslan 0786028595
	Madad- Busniss Development Center BDC	570 HBBs		Ghalib hijazi 0799088984
	USAID-LENS / HBBs Sustainability Phase I&II	250 HBBs		Murad Samhoury 0799922952
	Shamal Start- Luminious group	190 Startups		Moh.Obaidat 0799410340
	Women's Empowerment Unit in Jerash municipality – UKAID-AWEF	30 HBBs		Safaa 0795427996
	Food processing project- USAID-LEND – Click management company phase 1 (2018) & phase 2 (2019)	50 HBBs		Aleen Sawalha 0799933511
Appropriate Food Packaging Solutions for	108 HBBs	Roziet Hamati 0798396550		

Traditional Food. phase 1-2018 and phase 2 – 2019 – USAID-LENS		<ul style="list-style-type: none"> •The training material was presented in an easy and simple way and all the concepts were explained using pictures to illustrate the ideas. •Brainstorming technique was adopted and the participants were invited to discuss the most important problems facing them in packaging •Presenting many examples of different global and local success stories to explain the importance of packaging as marketing tool. 	
Women exporter project – USAID-LENS –Competence for consultancy CMC	8HBBs		Laila 0796129678
HBBs Sustainability phase 1 2018 & phase 2 2019 - USAID-LENS –Competence for consultancy CMC	250HBBs	2. The immediate benefits resulting from the training on the cooperative:	Murad Samhour 0799922952
IRADA- Ministry of planning	350HBBs	<ul style="list-style-type: none"> •Know how to respect each other during the sessions when they were talking and sharing thoughts, their communication skills were improved. 	Dr.ghassan abu amara 0797372928
Economic Integration of women in the MENA region – GIZ EconoWin	40HBBs	<ul style="list-style-type: none"> •These training sessions built a base of knowledge which can be easily upgraded by the next training session. •They learnt what is the mandatory data should be written on the label for food products. 	Safa Daradkeh 0790791817
Hemit Watan (مشروع هممة وطن) Albalqa university - Ministry of Labor	400HBBs & Small farmers	<ul style="list-style-type: none"> •The participants learnt to study the requirements of the target market and follow it. •Also learned what the meaning of customer satisfaction is and how to keep monitoring their consumers 	Dr.leena irshid 0795924489
Finn Church Aid	35HBBs		Tariq darwish 0 7 7711 1873
Edama Academy – HBBs training – Care	340 HBBs		Eng.Hadi Alabdallat 0795186880
Kenzi Academy – HBBs training – Care	150 HBBs		Eng.Rashid 0796000914
DRC- HBBs training - Maan+ Mafraq	30 HBBs		Wasef Alemosh 0780999837
Acted - Training services for the delivery of best artisanal crafts training1 in Irbid, Mafraq and Balqa	50HBBs	Product development and packaging solutions for recycling and upcycling product.	Pascal Hattab 0 7 9940 1007